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introducing Three New

NOV 5 '85

HOOSIER CARNATIONS

CURRENT RECORDS

The term "HOOSIER" refers to the State of Indiana and brings to many carnation growers' minds the long list of carnation varieties introduced by BAUR-STEINKAMP & CO. Fifty years of hybridizing has produced many of the leading commercial carnations including Betty Lou, Pink Abundance, Patri-cian, Pink Treasure and the world famous King Cardinal.

The name "HOOSIER" on the following new varieties is your assurance that they also are the product of the leaders in the field of carnation hybridizing and disseminating, BAUR-STEINKAMP & CO. A trial planting of each will demonstrate their value as profitable producers.

HOOSIER SPICE—A new pure white seedling with a very strong and spicy fragrance. Hoosier Spice was the winner of the Dorner Memorial Medal awarded to the best new variety for 1954 by the American Carnation Society. The flower is large and full. The growth is fast with good production. The delightful fragrance has a terrific punch. Now you can "Sell the Smell."

HOOSIER DESIRE—A new clear light pink seedling with a lot of quality. The flowers are large and full on long stiff stems. The color holds well in hot weather. The growth is upright with good production.

HOOSIER GOLD—A good deep yellow color with faint pink stripes during the dark months of the year. The flowers are full and well formed. The growth is healthy with good production. Here is a good yellow that is profitable to grow.

(Cutting sales restricted on the above three until December, 1958)

Rooted Cuttings available from November on.
\$20.00 per 100, \$175.00 per 1000 — 250 at 1000 rate.

Turn the page for a complete list of Carnation Cuttings. Indicate the quantity wanted on the left and the amount on the right. Fold with our address on the outside, staple or Scotch tape and mail. We pay the postage. ORDER NOW.

Baur-Steinkamp & Co.
B-S & CO. INCORPORATED
HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS
REGISTRATION A
INDIANAPOLIS 5, INDIANA

CARNATIONS—Rooted Cuttings

AVAILABLE FROM NOVEMBER TO JUNE

TO ORDER—Indicate the quantity desired on the left side and the amount on the right. Fold with our address on the outside, staple or Scotch tape and mail. No postage required.

WHITE

_____ HOOSIER SPICE — Pure white with a very strong and spicy fragrance. Winner of the Dorner Memorial Medal awarded by the American Carnation Society to the best new variety for 1954. (Res. to Dec. 1958).....	25 to 225 per 100	250 or more per 1000	\$20.00	\$175.00	\$ _____
_____ WHITE SIM — Sport of Wm. Sim. Excellent commercial white. Good production and quality all seasons.....	15.00	125.00	_____	_____	_____
_____ WHITE LITTLEFIELD — Sport of Sidney Littlefield. Large pure white flower.....	15.00	125.00	_____	_____	_____
_____ NORTHLAND — Large pure white fragrant flower. A favorite of many carnation growers.....	12.00	100.00	_____	_____	_____
_____ OLIVETTE — Medium size pure white flower. A very heavy producer of perfect flowers.....	10.00	90.00	_____	_____	_____

RED

_____ JUMBO CARDINAL — Large sport of King Cardinal. The brightest red color of all with large flowers and good production.....	15.00	125.00	_____	_____	_____
_____ TOM KNIPE — (Plant Patent No. 533). Large, full red flowers with serrated petals. The quality is good all seasons with good production.....	15.00	125.00	_____	_____	_____
_____ DARK RED SIM — Sport of Wm. Sim with a slightly darker color. Same growing habits.....	20.00	150.00	_____	_____	_____

LIGHT AND SALMON PINK

_____ HOOSIER DESIRE — Clear light pink of exceptional quality. The flowers are large and full. The stems are long and stiff with good production. (Res. to Dec. 1958).....	20.00	175.00	_____	_____	_____
_____ JANIE — Light salmon pink that glows with warmth. The flower is full and perfectly shaped.....	20.00	150.00	_____	_____	_____
_____ LIGHT PINK LITTLEFIELD — Sport of Sidney Littlefield. Large full flower with good light pink color.....	15.00	125.00	_____	_____	_____
_____ LIGHT PINK SIM — Sport of Wm. Sim. Light flesh pink.....	15.00	125.00	_____	_____	_____
_____ VIRGINIA HERCULES — Clear light pink sport of Virginia. Flowers are large and full.....	15.00	125.00	_____	_____	_____
_____ NETTA — Large light salmon pink.....	15.00	125.00	_____	_____	_____

MEDIUM PINK

_____ CITATION — Rose pink with silver edges in warm weather. The flowers are large and full with good production.....	15.00	125.00	_____	_____	_____
_____ SIDNEY LITTLEFIELD — Deep rose pink. The flowers are large with serrated petals.....	15.00	125.00	_____	_____	_____

CRIMSON

_____ TOPPER — Rich velvety maroon. The flowers are large and full. The stems are long and stiff.....	20.00	150.00	_____	_____	_____
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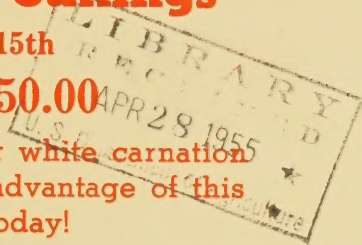
...**SPECIAL**...

White Sim Rooted Cuttings

for delivery by May 15th

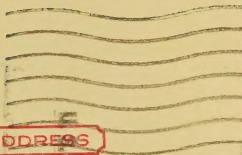
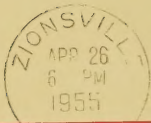
500 cuttings \$50.00

**We have a surplus of this popular white carnation
that must be moved now. Take advantage of this
special reduced rate today!**



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YELLOW

HOOSIER GOLD — A good deep clear yellow with faint pink stripes during the dark days of the year. It is not a variegated. The growth is healthy and vigorous with stiff stems. (Res. to Dec. 1958)

20.00 175.00

VARIEGATED

TETRA-SARAH JANE — (Plant Patent No. 1180). A true tetraploid developed by chemical treatment to double the chromosomes. This causes the flowers to be exceptionally large and full and the stems to be very heavy. The production is very high for this quality flower. The color is a rosy-magenta with silver edges and very attractive and popular.

25.00 200.00

MOHAWK — Yellow variegated with pink stripes. Medium size and good quality flower with fast growth and heavy production

20.00 150.00

SARAH JANE KNIPE — (Plant Patent No. 909). Rose-magenta with silver edges. Medium size with very heavy production

20.00 150.00

SYMPHONY — (Plant Patent No. 534). Mauve with reddish purple stripes. One of the most delicate and striking novelties on the market.

20.00 150.00

UNIQUE — Royal purple with silver edges. Heavy producer

12.00 100.00

BARBARA BRIGHAM — Delicate orange with pink stripes. An unusual but very attractive color combination. Sport of Golden Wonder

10.00 90.00

STARLITE — Sport of Olivette. White with pink stripes. A very heavy producer of medium size flowers.

10.00 90.00

Ship to _____

Street _____

City _____

Express Address _____

Via ☐ Express ☐ Air Express ☐ Parcel Post

☐ Air Freight

Delivery Date _____

Total \$ _____

5% Discount

Cash with Order \$ _____

Cash

Enclosed \$ _____

PRICES in this list are for commercial florists only. 250 of one variety will be billed at the 1000 rate. No order accepted for less than 25 of one variety. All prices are F.O.B. Indianapolis and subject to change without notice.

DISCOUNT FOR CASH WITH ORDER—5% may be deducted when cash is enclosed with order. 2% allowed on payment 10 days from date of invoice.

PATENTED VARIETIES are sold with a license to propagate all that the purchaser wants for his own planting. The license forms are mailed in advance of delivery and the purchaser's copy bearing our signature is sent along with the shipment. Without this license the variety cannot be propagated or reproduced subject to the U. S. Patent Law.

RESTRICTED VARIETIES are sold under agreement that no cuttings will be sold or given away until after the date listed for each variety.

HEALTH CERTIFICATE—A health certificate signed by the State Entomologist is attached to each shipment. We are not in a Japanese Beetle zone.

WARRANTY—We give no warranty expressed or implied as to description, quality or productiveness of any plants, bulbs or seeds we send out and we will not be in any way responsible for the crop. If the purchaser does not accept the merchandise on these terms they must be returned at once.

BAUR-STEINKAMP & CO. INDIANAPOLIS, INDIANA

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